CONTRACT

WACH 1400 Pickens St. Columbia, SC 29201 (803) 252-5757

And:

Canal Partners Media 25 Whitlock Place, #201 Marietta, GA 30064

Contract / Pos	icion	\neg	Alt Order #	
	/151011		Ait Order#	
641218	1		08410199	
Estimate #				
4587				
		Ori	ginal Date /	Revision
Senate of SC		1	0/10/16	/ 10/10/16
Billing Cycle	Billing (Cale	<u>endar</u>	Cash/Trade
WEEKLY	Broado	ast		Cash
Property	Accour	nt E	<u>xecutive</u>	Sales Office
WACH	Atlanta	Те	leRep/ATL	TeleRep Atlanta
Special Hand	ling			
Demographic				
Adults 35+				
Agy Code	<u>Adverti</u>	ser	<u>Code</u>	Product 1/2
9913041	758			880
Agency Ref			Advertiser	Ref
85736			90024	
	Estimate # 4587 Senate of SC Billing Cycle WEEKLY Property WACH Special Hand Demographic Adults 35+ Agy Code 9913041 Agency Ref	Estimate # 4587 Senate of SC Billing Cycle WEEKLY Broadc Property Accour WACH Atlanta Special Handling Demographic Adults 35+ Agy Code 9913041 758 Agency Ref	Estimate # 4587 Senate of SC Billing Cycle WEEKLY Property WACH Atlanta Te Special Handling Demographic Adults 35+ Agy Code 9913041 Agency Ref	Estimate # 4587 Original Date / 10/10/16

Print Date 10/10/16

*Line Oh Oted Data Fold Data Data Data	Start/End		ots/		
*Line Ch Start Date End Date Description	Time	Days Length We	eek Rate Rtn Type	Spots	Amount
N 1 WACH11/04/16 11/04/16 M-F 10a-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/04/16 11/10/161 1	10a-11a <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 2 WACH 11/04/16 11/04/16 M-F 10-11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/04/16 11/10/161 1	10-11P <u>Rate</u> \$145.00	:30	NM	1	\$145.00
N 3 WACH 11/04/16 11/04/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/04/16 11/10/161 1	3p-4p <u>Rate</u> \$70.00	:30	· NM	1	\$70.00
N 4 WACH 11/04/16 11/04/16 M-F 630-7pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/04/16 11/10/161 1	630-7pm <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 5 WACH 11/04/16 11/04/16 M-F 7-9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/04/16 11/10/161 1	7-9am <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 6 WACH 11/07/16 11/07/16 M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 1 1	1-2pm <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 7 WACH 11/07/16 11/07/16 M-F 10-11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 1 1	10:00 PM-10:30 PM <u>Rate</u> \$220.00	:30	NM	1	\$220.00
N 8 WACH 11/07/16 11/07/16 M-F 10a-11a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 1 1	10a-11a <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 9 WACH 11/07/16 11/07/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 1 1	3p-4p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 10 WACH 11/07/16 11/07/16 M-F 6-630pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 1 1	6-630p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 11 WACH 11/07/16 11/07/16 M-F 558a-7am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 1 1	558a-7am <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 12 WACH11/07/16 11/07/16 M-F 630-7pm	630-7pm	:30	NM	1	\$195.00



 Contract Dates
 Product
 Estimate #

 11/01/16 - 11/08/16
 758/880/4587
 4587

Advertiser

Mia McLeod Democratic Senate of SC

Original Date / Revision
10/10/16 / 10/10/16

	Start/End	Cratal			
*Line Ch Start Date End Date Description	Time	Spots/ Days Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 1 1	<u>Rate</u> \$195.00				
N 13 WACH11/07/16 11/07/16 M-F 7-730pm	7-730pm	:30	NM	1	\$220.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 1 1	<u>Rate</u> \$220.00				,
N 14 WACH 11/07/16 11/07/16 M-F 7-9am	7-9am	:30	NM	1	\$20.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 1 1	<u>Rate</u> \$20.00				
N 15 WACH 11/07/16 11/07/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9a-10a	:30	NM	1	\$80.00
Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 1 1	<u>Rate</u> \$80.00				
N 16 WACH 11/03/16 11/03/16 M-F 1p-2p Start Date End Date Weekdays Spots/Week	1-2pm	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 11/03/16 11/09/16 1 1	<u>Rate</u> \$70.00				
N 17 WACH 11/03/16 11/03/16 M-F 10-11P Start Date End Date Weekdays Spots/Week	10:00 PM-10:	30 PM :30	NM	1	\$220.00
Week: 11/03/16 11/09/161 1	<u>Rate</u> \$220.00				
N 18 WACH11/03/16 11/03/16 M-F 6-630pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630p Rate	:30	NM	1	\$195.00
Week: 11/03/16 11/09/161 1	\$195.00				
N 19 WACH 11/03/16 11/03/16 M-F 558a-7am Start Date End Date Weekdays Spots/Week	558a-7am <u>Rate</u>	:30	NM	1	\$25.00
Week: 11/03/16 11/09/161 1	\$25.00	K			
N 20 WACH11/03/16 11/03/16 M-F 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7-730pm <u>Rate</u>	:30	NM	1	\$220.00
Week: 11/03/16 11/09/161 1	\$220.00				
N 21 WACH11/03/16 11/03/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9a-10a <u>Rate</u>	:30	NM.	1	\$80.00
Week: 11/03/16 11/09/161 1	\$80.00				
N 22 WACH 11/08/16 11/08/16 M-F 10a-11a Start Date End Date Weekdays Spots/Week	10a-11a Rate	:30	NM	1	\$70.00
Week: 11/08/16 11/14/16 -1 1	\$70.00				
N 23 WACH11/01/16 11/01/16 M-F 10-11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-11P Rate	:30	NM	1	\$145.00
Week: 11/01/16 11/07/16 -1 1	\$145.00				
N 24 WACH 11/01/16 11/01/16 M-F 3p-4p Start Date End Date Weekdays Spots/Week	3p-4p <u>Rate</u>	:30	NM	1	\$70.00
Week: 11/01/16 11/07/16 -1 1 N 25 WACH 11/01/16 11/01/16 M-F 6-630pm	\$70.00				
Start Date End Date Weekdays Spots/Week	6-630p <u>Rate</u>	:30	NM	1	\$195.00
Week: 11/01/16 11/07/16 -1 1 N 26 WACH 11/01/16 11/01/16 M-F 558a-7am	\$195.00				
Start Date End Date Weekdays Spots/Week	558a-7am <u>Rate</u>	:30	NM	1	\$25.00
Week: 11/01/16 11/07/16 -1 1 N 27 WACH 11/01/16 11/01/16 M-F 7-730pm	\$25.00	.00			
Start Date End Date Weekdays Spots/Week	7-730pm <u>Rate</u>	:30	NM	1	\$220.00
Week: 11/01/16 11/07/16 -1 1 N 28 WACH 11/08/16 11/08/16 M-F 7-9am	\$220.00	.00	\		A
Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	1	\$20.00
Week: 11/08/16 11/14/16 -1 1 N 29 WACH11/01/16 11/08/16 M-F 9a-10a	\$20.00 9a-10a	.00	10.7	•	A.a
14 20 WAGITTIOTTO THOUTO WI-F 94-104	9a-10a	:30	NM	2	\$160.00

10/10/16 / 10/10/16



WACH 1400 Pickens St. Columbia, SC 29201 (803) 252-5757

Mia McLeod Democratic Senate of SC

.				Start/End		Spots/			
*Line Ch Start	Date End Da	ate Description	1	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date Week: 11/01/16	End Date 11/07/16	Weekdays -1	Spots/Week	Rate					
Week: 11/08/16	11/14/16	-1	1	\$80.00 \$80.00					
N 30 WACH 11/02/ <u>Start Date</u> Week: 11/02/16	/16 11/02/1 End Date 11/08/16	6 M-F 10-11P <u>Weekdays</u> 1	Spots/Week	10:00 PM-10:30 PM <u>Rate</u> \$220.00	1	:30	NM	1	\$220.00
N 31 WACH 11/02/ Start Date Week: 11/02/16	/16 11/02/1 <u>End Date</u> 11/08/16	6 M-F 10a-11a <u>Weekdays</u> 1	Spots/Week 1	10a-11a <u>Rate</u> \$70.00		:30	NM	1	\$70.00
N 32 WACH 11/02/ Start Date Week: 11/02/16	/16 11/02/1 <u>End Date</u> 11/08/16	6 M-F 2p-3p Weekdays 1	Spots/Week 1	2-3pm <u>Rate</u> \$70.00		:30	NM	1	\$70.00
N 33 WACH 11/02/ Start Date Week: 11/02/16	/16 11/02/1 <u>End Date</u> 11/08/16	6 M-F 630-7pr <u>Weekdays</u> 1	n <u>Spots/Week</u> 1	630-7pm <u>Rate</u> \$195.00		:30	NM	1	\$195.00
N 34 WACH 11/02/ <u>Start Date</u> Week: 11/02/16	/16 11/02/1 End Date 11/08/16	6 M-F 7-9am <u>Weekdays</u> 1	Spots/Week 1	7-9am <u>Rate</u> \$20.00		:30	NM	1	\$20.00
	·				Totals	0.00		35	\$3,955.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/06/16	22	\$2,620.00	(\$393.00)	\$2,227.00
11/07/16 -11/13/16	13	\$1,335.00	(\$200.25)	\$1,134.75
Totals	35	\$3,955.00	(\$593.25)	\$3,361.75

Signature:	4.	Date:	
		-	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

REP HEADLINE# 8410199
*** UNAPPROVED REV #1 ***

REP: TEL# 404-848-0800 CREDIT ADVISORY: AGENO ORDER WORKSHEET

OCT7/16 10.19
*** WACH-TV ***

3-0800 FAX# 404-848-9552
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

CON CM	Я Е Р:	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ALL INVOICES ARE TO BE SENT TO: 25 WHITLOCK PLACE, SW SUITE 201	RESENDING WITH PROPER ADVERTISER CODE PLS CFM NEW POLITICAL ORDER STARTS 11/1 TTL: \$3,955 THANKS!	TAXSTATE TAXCO-OP BILLING NEEDED	DATES NOV1/16 NOV8/16 WK-2	758/880/4587 EST#4587 COMMENTS: (LINE, ORDER, INVC	#CONTRACT #_8410199	MARIETTA, GA 30064	25 WHITLOCK PLACE, SW	AGY. NAME CANAL PARTNERS MEDIA	ADV. NAME POLI/M MCLEOD/D/STR/SC
206875		DATE_OCT7/16 10.19		NVOICE)	CLASS: NATL. LOCAL REGIONAL		SALES PRSN AT- BRAD DANIELL	BUYER NAME AMY MILLS	REP.#OFF.#_2340 SALESMAN #

MARIETTA,

GA 30064

SEC RATE START DATE END : : /WK: INVT : /WK: DAYS : TOTL:

AGENCY ADVERTISER CODE = NAGENCY PRODUCT CODE = 880 758 :LINE#:REP

:CD:

TIME

PERIOD

LGTH :

LHNE#:

AGENCY EST# II 4587

NO BUYS

TO PRINT

NOV/16 \$3,955.00

CONTRACT TOTAL TOTAL SPOTS \$3,955.00 35

REP HEADLINE# 8410199
*** UNAPPROVED REV #1 ***

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *:

OCT7/16 10.19
*** WACH-TV ***

MARKET TOTALS S	: :LINE#:	:LINE#:REP :CD:	
\$35,954	••	TIME	
WACH 1		PERIOD	
11%		: LGTH	
WOLO 14%		H : SEC	
WLTX 34%	••	: RATE	
W H S			
41% WF	DATE	START	
W X H C			
0 %	DATE	END	
CABL 0%	: /WK:	:SPTS:	
WZRB	INVT :	WEEK:	
0/0			
		DAYS	
	:SPTS:	:TOTL:	

Z

POLITICAL

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT

Q-PAID PGM R-RATE

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

S-SPOTS PER WEEK

T-TIME

X-LATE

Y-DAYS

Z-COMMENTS

*-MULTIPLE

REP HEADLINE# 8410199
*** ORIGINAL REV#0 *** 641

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT6/16 16.26 *** WACH-TV ***

ADV #ADV. NAME POLI/M FRERICHS/D/TRE/IL	REP.#	О Б Б . # 20	2340 SALESMAN #	#
AGY # AGY. NAME CANAL PARTNERS MEDIA	BUYER NAME	E AMY MILLS		
25 WHITLOCK PLACE, SW	SALES PRSN	N AT- BRAD	DANIELL	
MARIETTA, GA 30064				
ORDER # CONTRACT #_8410199	CLASS: NATL.	TL. LOCAL	REGIONAL	
PRDCT 758/880/4587 EST#4587 COMMENTS: (LINE, ORDER, INVOICE)	ICE)		S27	
FLIGHT DATES NOV1/16 NOV8/16 WK-2				
CITY TAX STATE TAX CO-OP BILLING NEEDED		٤	DATE OCT6/16	16.26
i Z				
TTI: \$3,955 THANKS:				
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
ALL INVOICES ARE TO BE SENT TO: 25 WHITLOCK PLACE, SW SUITE 201 MARIETTA, GA 30064				
LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LINE#: : DATE	: END :	: SPTS: WEEK	DAYS	:TOTL:
AGENCY ADVERTISER CODE = 758 AGENCY EST# = 4587 AGENCY PRODUCT CODE = 880				
1 1000A-1100A 30 \$70.00 11/4	11/4	Н	FRI	ц
PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT				
2 1030P-1105P 30 \$145.00 11/4	11/4	Н	FRI	ч
PROGRAM : WACH FOX NEWS @10P				

REP HEADLINE# 8410199
*** ORIGINAL REV#0 ***

REP: TEL# 404-848-0800 FAX# 404-848-9552 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP OCT6/16 16.26 *** WACH-TV ***

:LINE#:REP :CD:	O: TIME PERIOD :	LGTH : SEC :	RATE	START		:SPTS:	WEEK:	DAYS	: HOHL:
12	630P-700P	30	\$195.00	11/7	11/7	Н			Ч
PROGRAM : CON COM1:	: FAMILY FEUD								
13	700P-730P	30	\$220.00	11/7	11/7	Н	MON		Н
PROGRAM :	: BIG BANG THEORY	ΚK							
14	700A-900A	30	\$20.00	11/7	11/7	1	MON	3	Ъ
PROGRAM : CON COM1:	: GOOD DAY COLUMBIA	SIA 07A SIA 07A							
15	900A-1000A	30	\$80.00	11/7	11/7	Н	MON		Ч
PROGRAM : CON COM1:	: JUDGE MATHIS								
16	100P-200P	30	\$70.00	11/3	11/3	Н.	THU		ч
PROGRAM : CON COM1:	: DIVORCE CRT/JDGE : DIVORCE CRT/JDGE	SE FAITH							
17	1000P-1030P	30	\$220.00	11/3	11/3	Н	THU		ר
PROGRAM : CON COM1:	WACH FOX NEWS	@10P @10P							
18	600P-630P	30	\$195.00	11/3	11/3	H	THU		Ъ
PROGRAM : CON COM1:	: FAMILY FEUD								
19	600A-700A	30	\$25.00	11/3	11/3	1	THU		Н
PROGRAM : CON COM1:	: GOOD DAY COLUMBIA	3IA 06A 3IA 06A							
20	700P-730P	30	\$220.00	11/3	11/3	Ъ	THU		Н
PROGRAM	BIG BANG THEORY								

CON COM1: BIG BANG THEORY

REP: TEL# 404-848-0800 FAX# 404-848-9552 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP (

RIS REPORT FROM REP OCT6/16 16.26

: LINE	#:REP :CD	: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS:	WEEK :	DAYS	:TOTL:
	21	900A-1000A	30	\$80.00	11/3	11/3	1	THU		1
	PROGRAM :	: JUDGE MATHIS								
	22	1000A-1100A	30	\$70.00	11/8	11/8	Ъ	TUE		Ъ
	PROGRAM : CON COM1:	: PEOPLE'S COURT						÷.		
	23	1030P-1105P	30	\$145.00	11/1	11/1	Н	TUE		ц
	PROGRAM : CON COM1:	WACH FOX NEWS	@10P							
	24	300P-400P	30	\$70.00	11/1	11/1	Н	TUE		Н
	PROGRAM : CON COM1:	WENDY WILLIAMS								
	25	600P-630P	30	\$195.00	11/1	11/1	Ъ	TUE		Н
	PROGRAM : CON COM1:	FAMILY FEUD								
	2 6	600A-700A	30	\$25.00	11/1	11/1	ц	TUE		н.
	PROGRAM : CON COM1:	GOOD DAY COLUMBIA	3IA 06A 3IA 06A							
	27	700P-730P	30	\$220.00	11/1	11/1	ч	TUE		Ъ
	PROGRAM : CON COM1:	BIG BANG THEORY	~ ~							
	28	700A-900A	30	\$20.00	11/8	11/8	Н	TUE		1
	PROGRAM : CON COM1:	GOOD DAY COLUMBIA	3IA @7A 3IA @7A							
	29	900A-1000A	30	\$80.00	11/1	11/8	Н	TUE		12
	PROGRAM : CON COM1:	JUDGE MATHIS								

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT6/16 16.26 *** WACH-TV ***

: LINE#: REP : CD: TIME PERIOD : LGTH : SEC : RATE : LINE#: : : : : : : : : : : : : : : : : : :	: START	T : END	E : /WK:	INVT :	DAYS :TOTL:
30 1000P-1030P 30 \$220.00	11/2	11/2	Н	WED	Ч
PROGRAM: WACH FOX NEWS @10P					
31 1000A-1100A 30 \$70.00	11/2	11/2	Ц	WED	Д.
PROGRAM : PEOPLE'S COURT CON COM1: PEOPLE'S COURT					
32 200P-300P 30 \$70.00	11/2	11/2	Н	₩ E D	Ч
PROGRAM: THE REAL CON COM1: THE REAL					
33 630P-700P 30 \$195.00	11/2	11/2	Н	WED	L
PROGRAM : FAMILY FEUD CON COM1: FAMILY FEUD					
34 700A-900A 30 \$20.00	11/2	11/2	1	WED	ц
PROGRAM: GOOD DAY COLUMBIA @7A					
NOV/16 \$3,955.00			CON	CONTRACT TOTAL TOTAL SPOTS	\$3,955.00 35
MARKET TOTALS \$35,954 WACH 11% WOLO 14% WLTX 34% W	WIS 41% V	WKTC 0%	CABL 0%	WZRB 0%	
POLITICAL					

SVC- NSI DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Ava Window	il Themselve I, Federal Ca	s of The Lowendidates Mus	est Unit Char t Sign The Co	ge During a ertification O	Political n Page 3
Station and WACH - TV C	Location:		Allorations	Date : 10/06/2	
I, Amy Mills					
qualified candida	of: McLeod, Mia	ratic			, a legally
in the General election to be he	sld on: 11/08/2019		District 22	* .	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per .Week	Number of Weeks
· · · · · · · · · · · · · · · · · · ·					
		SEE ATT	ACHED	×	

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I repre	esent that the payment for t	he above described broadcast time has been furni	shed by:
	for Senate		
I repre	u are authorized to announ sent that this person or enti ttee/organization of the leg	ce the time as paid for by such person or entity. Ity is either a legally qualified candidate or an authoral qualified candidate.	norized
The na	me of the treasurer of the c	candidate's authorized committee is:	
Trav F	Robertson, Campaign Mana	ager	
This st and dis	ation has disclosed to me it	ts political advertising policies, including: applic ner sales practices (not applicable to federal candi	able classes and rates; dates).
THIS OF RA	CE OR ETHNICITY IN To Be Signed By	ISCRIMINATE OR PERMIT DISCRIMINATE THE PLACEMENT OF ADVERTISING. Candidate or Authorized Com Camy W. Mills	mittee
-	10/06/2016 Date	Signature	
	Bate	Signature	
	To Be Sign	ned By Station Representative	
[Accepted	☐ Accepted in Part	Rejected
_	Signature	Printed Name	Title

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CONTRACT

WACH 1400 Pickens St. Columbia, SC 29201 (803) 252-5757

And:

Canal Partners Media 25 Whitlock Place, #201 Marietta, GA 30064

	Contract / Rev	vision		Alt Order #	
	641212	1		08413060	
Product					
758/880/4594					
Contract Dates	Estimate #				
10/11/16 - 10/17/16	4594				
<u>Advertiser</u>	*		Ori	iginal Date	/ Revision
Mia McLeod Democratic	Senate of SC		1	0/10/16	/ 10/10/16
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	WEEKLY	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WACH	Atlanta	Те	leRep/ATL	TeleRep Atlanta
	Special Hand	ling			•
	÷				
	Demographic				
	Adults 35+				
	1				
	, -				
	Agy Code	Advert	iser	Code	Product 1/2
	9913041	758			880
	Agency Ref	<u> </u>		Advertiser	Ref
	85736			90024	

*1: 01- 01-10-1-5-10-	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time Day:	s Length Week	Rate Rtn Type Spots	Amount
N 1 WACH 10/14/16 10/14/16 M-F 10a-11a	10a-11a	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	Rate			
	\$70.00			
N 2 WACH 10/14/16 10/14/16 M-F 10-11P	10:30 PM-11:05 PM	:30	NM 1	\$145.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	Rate			
	\$145.00			
N 3 WACH 10/14/16 10/14/16 M-F 2p-3p	2-3pm	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	<u>Rate</u> \$70.00			
		·		
N 4 WACH 10/14/16 10/14/16 M-F 6-630pm	6-630p	:30	NM 1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	<u>Rate</u> \$195.00			
N 5 WACH 10/14/16 10/14/16 M-F 7-9am Start Date End Date Weekdays Spots/Week	7-9am	:30	NM 1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/14/16 10/20/161 1	<u>Rate</u> \$20.00		1	
N 6 WACH 10/17/16 10/17/16 M-F 10-11P Start Date End Date Weekdays Spots/Week	10:00 PM-10:30 PM	:30	NM 1	\$220.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$220.00			
	10a-11a	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$70.00		1	
N 8 WACH 10/17/16 10/17/16 M-F 6-630pm Start Date End Date Weekdays Spots/Week	6-630p	:30	NM 1	\$195.00
Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$195.00		1	
	7-9am	:30	NM 1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$20.00			
N 10 WACH 10/17/16 10/17/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9a-10a	:30	NM 1	\$80.00
Week: 10/17/16 10/23/16 1 1	<u>Rate</u> \$80.00			
N 11 WACH 10/13/16 10/13/16 M-F 1p-2p Start Date End Date Weekdays Spots/Week	1-2pm	:30	NM 1	\$70.00
Week: 10/13/16 10/19/161 1	<u>Rate</u> \$70.00			
N 12 WACH 10/13/16 10/13/16 M-F 10-11P	10:00 PM-10:30 PM	:30	NM 1	\$220.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



WACH 1400 Pickens St. Columbia, SC 29201 (803) 252-5757

Contract / Revision Alt Order # 641212 08413060

Contract Dates Product Estimate # 758/880/4594 10/11/16 - 10/17/16 4594

Advertiser Original Date / Revision Mia McLeod Democratic Senate of SC 10/10/16 / 10/10/16

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ys Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week 10/13/16 10/19/16 1 1	<u>Rate</u> \$220.00			•	
N 13 WACH 10/13/16 10/13/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/13/16 10/19/161 1	3p-4p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 14 WACH 10/13/16 10/13/16 M-F 558a-7am Start Date End Date Weekdays Spots/Week Week: 10/13/16 10/19/161 1	558a-7am <u>Rate</u> \$25.00	. :30	NM	1	\$25.00
N 15 WACH 10/13/16 10/13/16 M-F 630-7pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/13/16 10/19/161 1	630-7pm <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 16 WACH 10/13/16 10/13/16 M-F 7-9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/13/16 10/19/161 1	7-9am <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 17 WACH 10/13/16 10/13/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/13/16 10/19/161 1	9a-10a <u>Rate</u> \$80.00	:30	NM	1	\$80.00
N 18 WACH 10/11/16 10/11/16 M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/11/16 10/17/16 -1 1	1-2pm <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 19 WACH 10/11/16 10/11/16 M-F 6-630pm Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	6-630p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 20 WACH 10/11/16 10/11/16 M-F 558a-7am Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	558a-7am <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 21 WACH 10/11/16 10/11/16 M-F 7-730pm Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	7-730pm <u>Rate</u> \$220.00	:30	NM	1	\$220.00
N 22 WACH 10/11/16 10/11/16 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 -1 1	9a-10a <u>Rate</u> \$80.00	:30	NM	1	\$80.00
N 23 WACH 10/12/16 10/12/16 M-F 10-11P Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	10:00 PM-10:30 PM <u>Rate</u> \$220.00	:30	NM	1	\$220.00
N 24 WACH 10/12/16 10/12/16 M-F 10a-11a Start Date End Date Weekdays Spots/Week Week: 10/12/16 10/18/161 1	10a-11a <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 25 WACH 10/12/16 10/12/16 M-F 3p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/12/16 10/18/161 1	3p-4p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 26 WACH 10/12/16 10/12/16 M-F 630-7pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/12/16 10/18/161 1	630-7pm <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 27 WACH 10/12/16 10/12/16 M-F 7-9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/12/16 10/18/161 1	7-9am <u>Rate</u> \$20.00	:30	NM	1	\$20.00
	To	tals 0.00		27	\$2,930.00



 Contract / Revision
 Alt Order #

 641212 /
 08413060

 Contract Dates
 Product
 Estimate #

10/11/16 - 10/17/16 758/880/4594 4594

Advertiser

Mia McLeod Democratic Senate of SC

Original Date / Revision

10/10/16 / 10/10/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/10/16 -10/16/16	22	\$2,345.00	(\$351.75)	\$1,993.25
10/17/16 - 10/23/16	.5	\$585.00	(\$87.75)	\$497.25
Totals .	27	\$2,930.00	(\$439.50)	\$2,490.50

Signature:	Date:	
The parties intend for the Standard their agreement, and the sale of adv	Advertiser Terms and Conditions ("Terms") located athttp://sbgi.rvertising is expressly subject to said Terms.	net/?p=1224 to be part of

REP HEADLINE# 8413060
*** ORIGINAL REV#0 *** & HAND

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/16 09.26 *** WACH-TV ***

CITY TAX	FLIGHT DATES OCT	PRDCT 758/880/4	ORDER #			AGY #	ADV #	•
STATE	11/16	594				AGY. NAMI		
TAXCO-OP BILLING NEEDED	OCT17/16 WK-1	EST#4594 COMMENTS: (LINE, ORDER, INV	CONTRACT # 8413060	MARIETTA, GA 30064	25 WHITLOCK PLACE, SW	E CANAL PARTNERS MEDIA	E POLI/M MCLEOD/D/STR/SC	
		OICE)	CLASS:		SALES	BUYER 1	REP.#	
			NATL.		PRSN AT-	NAME AMY	01	
DAT			LOCAL		BRAD DANI	MILLS	FF.# 2340	•
TE OCT10/16 09.2			REGIONAL		TELL		SALESMAN #	
	TAXSTATE TAXCO-OP BILLING NEEDED	HT DATES_OCT11/16 OCT17/16 WK-1 TAX STATE TAX CO-OP BILLING	T 758/880/4594 EST#4594 COMMENTS: (LINE, ORDER, INVOICE) HT DATES OCT11/16 OCT17/16 WK-1 TAX STATE TAX CO-OP BILLING NEEDED	CLASS: NATL. LOCAL T 758/880/4594	MARIETTA, GA 30064 CLASS: NATL. LOCAL T 758/880/4594 EST#4594 COMMENTS: (LINE, ORDER, INVOICE) HT DATES OCT11/16 OCT17/16 WK-1 CO-OP BILLING NEEDED	R # CONTRACT # 8413060 CLASS: NATL. LOCAL T 758/880/4594 EST#4594 COMMENTS: (LINE, ORDER, INVOICE) TAX STATE TAX CO-OP BILLING NEEDED	# AGY. NAME CANAL PARTNERS MEDIA 25 WHITLOCK PLACE, SW MARIETTA, GA 30064 CONTRACT # 8413060 TAX STATE TAX COOP BILLING NEEDED BUYER NAME AMY MILLS SALES PRSN AT- BRAD D CLASS: NATL. LOCAL LOCAL COAL COOP BILLING NEEDED	# ADV. NAME POLI/M MCLEOD/D/STR/SC REP.# OFF.# 234 # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME AMY MILLS 25 WHITLOCK PLACE, SW SALES PRSN AT- BRAD D MARIETTA, GA 30064 CONTRACT # 8413060 CLASS: NATL. LOCAL T 758/880/4594 EST#4594 COMMENTS: (LINE, ORDER, INVOICE) STATE TAX CO-OP BILLING NEEDED

CON CM 707 STARTS 10/11
TTL: \$2930
THANKS! ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO: 25 WHITLOCK PLACE, SW SUITE 201
MARIETTA, GA 30064

					. : !
PROGRAM	N	PROGRAM : CON COM1:	L	ב ב	LINE#:REP :
: MA	Д	: MA	ц	AGENCY	
WACH	030P-	PEOP	000A-	PROD	TIME
WACH FOX NEWS @10P	1030P-1105P	PEOPLE'S COURT	1000A-1100A	ADVERTISER CODE = 758 PRODUCT CODE = 880	TIME PERIOD
1S @1(JRT JRT		CODE = 880	: Lo
9 P	30		30	= 758 80	LGTH :
					SEC
	\$14		\$70	AGEN	
	\$145.00		\$70.00	AGENCY EST# = 4594	RATE
	10/1		10/	# 459	
	/14		/14	4	START
	10.		10.		
	10/14		10/14		END
	٢		Ч		END :SPTS: WEEK DATE : /WK: INVT
					NEEK
	FRI		FRI		
					DAYS
	Ъ		L		:TOTL:

CON COM1:

WACH FOX NEWS @10P

REP: TEL# 404-848-0800 FAX# 404-848-9552 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/16 09.26
*** WACH-TV ***

E#:CD	: TIME PERIOD:	 S E C	: RATE	: START : DATE	: END : DATE	1	SPTS: WEEK /WK: INVT
PROGRAM .: CON. COM1:	200P-300 THE RE THE RE	30	\$70.00		0	0	0/14 10/14
PROGRAM : CON COM1:	600P-630P : FAMILY FEUD 1: FAMILY FEUD	30	\$195.00		10/14		/14
5 PROGRAM : CON COM1:	700A-900A : GOOD DAY COLUMBIA L: GOOD DAY COLUMBIA	30 MBIA @7A MBIA @7A	\$20.00		10/14	10/14 10/14	/14
PROGRAM : CON COM1:	1000P-1030P : WACH FOX NEWS	30 @10P	\$220.00		10/17	10/17 10/17	/17
PROGRAM : CON COM1:	1000A-1100A : PEOPLE'S COURT L: PEOPLE'S COURT	30	\$70.00		10/17	0	0/17
PROGRAM : CON COM1:	600P-630P : FAMILY FEUD	30	\$195.00		10/17	_	/17
PROGRAM : CON COM1:	700A-900A : GOOD DAY COLUMBIA	30 4BIA @7A 4BIA @7A	\$20.00		10/17		/17
10 PROGRAM : CON COM1:	900A-1000A : JUDGE MATHIS	30	\$80.00		10/17		/17
11 PROGRAM: CON COM1:	100P-200P : DIVORCE CRT/JDGE : DIVORCE CRT/JDGE	30 DGE FAITH	\$70.00		10/13		/13

REP HEADLINE# 8413060
*** ORIGINAL REV#0 ***

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP OCT10/16 09.26 *** WACH-TV ***

: LINE#:REP :C	D: TIME PERIOD	: LGTH : SEC	: RATE	: START	: END : DATE	: SPTS:	WEEK :	DAYS	:TOTL:
12	1000P-1030P	30	\$220.00	10/13	10/13	Д	THU		ц
PROGRAM : CON COM1:	: WACH FOX NEWS	@10P @10P					e g		
13	300P-400P	30	\$70.00	10/13	10/13	Ч	THU		Н
PROGRAM : CON COM1:	(): WENDY WILLIAMS	S S							
14	600A-700A	30	\$25.00	10/13	10/13	Н	THU		1
PROGRAM :	: GOOD DAY	COLUMBIA @6A							
15	630P-700P	30	\$195.00	10/13	10/13	Н	THU		Ъ
PROGRAM : CON COM1:	: FAMILY FEUD								
16	700A-900A	30	\$20.00	10/13	10/13	Н	THU		ц
PROGRAM : CON COM1:	: GOOD DAY COLUMBIA	MBIA 07A MBIA 07A							
17	900A-1000A	30	\$80.00	10/13	10/13	Ч	THU		Ъ
PROGRAM : CON COM1:	: JUDGE MATHIS								
18	100P-200P	30	\$70.00	10/11	10/11	1	TUE		Ъ
PROGRAM : CON COM1:	: DIVORCE CRT/JDGE	DGE FAITH							
19	600P-630P	30	\$195.00	10/11	10/11	Ъ	TUE		1
PROGRAM : CON COM1:	: FAMILY FEUD								
20	600A-700A	30	\$25.00	10/11	10/11	Н	TUE		Ъ
PROGRAM : CON COM1:	: GOOD DAY COLUMBIA	MBIA 06A MBIA 06A							

REP: TEL# 404-848-0800 FAX# 404-848-9552
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/16 09.26
*** WACH-TV ***

OCT/16													e e e		: LINE#:REP
\$2,930.00	PROGRAM : CON COM1:	27	PROGRAM : CON COM1:	26	PROGRAM : CON COM1:	25	PROGRAM : CON COM1:	24	PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	2 2	PROGRAM : CON COM1:	21	:REP :CD:
00	GOOD DAY COLUMBIA	700A-900A	FAMILY FEUD	630P-700P	WENDY WILLIAMS	300P-400P	PEOPLE'S COURT	1000A-1100A	WACH FOX NEWS	1000P-1030P	JUDGE MATHIS JUDGE MATHIS	900A-1000A	BIG BANG THEORY	700P-730P	TIME PERIOD :
	8IA 07A 8IA 07A	30		30		30 ,		30	@10P	30		30	КК	30	LGTH : SEC
		\$20.00		\$195.00		\$70.00.		\$70.00		\$220.00		\$80.00		\$220.00	RATE
		10/12		10/12		10/12		10/12		10/12		10/11		10/11	: START
		10/12		10/12		10/12		10/12		10/12		10/11		10/11	: END : DATE
CONTRACT		1		1		· µ		Н		Н		Ц		Н	: SPTS: WEEK
T TOTAL \$		WED		WED		WED		WED		WED		TUE		TUE	C: DAYS
32,930.00		ı		ц		Þ		1		1		Ļ		П	S : TOTL:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI DEMOS- RA35+*

10-10

AGREEMENT FORM FOR **POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable FEDER	e box) AL CANDIDA	ГЕ	✓ STAT	E/LOCAL CAN	NDIDATE
To Ava Windov	nil Themselves v, Federal Can	of The Low didates Mus	est Unit Cha t Sign The C	rge During a Certification O	Political on Page 3
Station and WACH - TV (•	Date : 10/09/2	2016
I, Gail Philips	on			a .	,
being/on behalf	of: McLeod, Mia		. *		, a legally
_	ate of the Democr				political
party for the offi	ice of: South Caro	lina State Senate	District 22		
in the General					
election to be he	eld on: 11/08/2016				
do hereby reque	est station time as fo	ollows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Date of First Br	oadcast: 10/11/20	SEE ATT		cast: 10/17/2016	

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Mia for Senate	the above described broadcast time has been	furnished by:
and you are authorized to annou I represent that this person or en committee/organization of the le	nce the time as paid for by such person or ent tity is either a legally qualified candidate or a egally qualified candidate.	ity. n authorized
The name of the treasurer of the	candidate's authorized committee is:	
Trav Robertson, Campaign Mar	nager	
This station has disclosed to me and discount, promotional and c	its political advertising policies, including: a ther sales practices (not applicable to federal	pplicable classes and rates; candidates).
	DISCRIMINATE OR PERMIT DISCRIMIN THE PLACEMENT OF ADVERTISING	
To Be Signed B	y Candidate or Authorized C	Committee
10/09/2016	The flat	
Date	Signature	
To Be Sig	ned By Station Representati	ive
☐ Accepted	☐ Accepted in Part	Rejected
	· ·	
Signature	Printed Name	Title

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